

2020

ADVERTISING RATES

BÜHNEN TECHNISCHE RUNDSCHAU



DER THEATER VERLAG

Friedrich Berlin GmbH

Nestorstraße 8-9
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The **Buehnentechnische Rundschau** is the magazine for stage technology, theatre architecture and scenography.

BTR is published every two months. We carry information about current technological developments in stage machinery, light- and sound design as well as media technology. Theater projects in Germany and other countries are documented and presented by outstanding experts. Scenographers, lighting- and sound designers explain how they transform technology into art. News of the industry and of the world live performance, the book market and useful addresses complete our magazine.

BTR is read in all German speaking countries. It is disseminated throughout the international theatre community. The subscription includes the annual product guide "Technik on stage" and an annual special edition. All products can be ordered

separately. All members of DTHG receive the **Buehnentechnische Rundschau**.

The "Podium", inserted into **BTR**, is the official journal of DTHG.

Range of coverage:

More than 25.000 readers (subscribers, employees in theatres, firms and institutions)

Terms of payment:

Within 30 days, 2% sconto in case of prepayment provided that older bills are not overdue.

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Frequency of publication

BTR is published 7 times a year, including the special edition.

2020

SCHEDULE

Issue		Topics	Date of publication	Deadline for booking	Deadline for artwork	Trade Fairs
1/2020	Febr./March	special edition proligh + sound special part "light + sound" JTSE Paris new constructions + renovations construction + operations, management	2020-02-27	2020-01-31	2020-02-11	ISE Amsterdam 11 to 14 Feb. 2020
2/2020	April/May	new stage technologies/safety standards afterthought ISE Amsterdam preview BTT Ulm	2020-04-30	2020-03-20	2020-03-31	prolight + sound Frankfurt am Main 31 March to 3 April 2020
special ed. '20	June	Bühnentechnische Tagung Ulm	2020-06-10	2020-05-08	2020-05-19	BTT Ulm 17 to 19 June 2020
3/2020	June/July	theatre festival Berlin/ innovative productions + events report proligh + sound projects in education	2020-07-21	2020-06-24	2020-07-03	
4/2020	Aug./Sep.	report BTT Ulm open-air events and technologies	2020-09-03	2020-08-07	2020-08-17	
5/2020	Oct./Nov.	season opening – techn. news festivals/media preview MEET Vienna preview JTSE preview Tonmeistertagung Cologne	2020-10-26	2020-09-25	2020-10-06	PLASA London JTSE Paris Tonmeistertagung Cologne 19 to 22 Nov. 2020 MEET Vienna 10 to 11 Nov. 2020
6/2020	Dec./Jan.	exhibitions + new productions stage technology news preview ISE Amsterdam 2020 report PLASA London report musicpark Leipzig	2020-12-14	2020-11-17	2020-11-26	musicpark Leipzig 6 to 8 Nov. 2020

Magazine format:

224 mm x 296 mm

Advertising rates:

page part	formats (mm) within print space	b/w-price in Euro	4c-price in Euro	bleed ad + 4mm to all sides
cover II, III and IV	----	2.300,-	3.300,-	224 x 296
1/1 page	188 x 258	2.100,-	3.100,-	224 x 296
2/3 page vertical	132 x 258	1.600,-	2.300,-	132 x 258
2/3 page horizontal	188 x 172	1.600,-	2.300,-	188 x 172
1/2 page horizontal	188 x 136	1.300,-	2.000,-	188 x 136
1/2 page vertical	100 x 258	1.300,-	2.000,-	100 x 258
1/3 page horizontal	188 x 96	1.000,-	1.500,-	188 x 96
1/3 page vertical	60 x 258	1.000,-	1.500,-	60 x 258
1/4 page horizontal	188 x 68	800,-	1.000,-	188 x 68
1/4 page vertical	92 x 126	800,-	1.000,-	----
1/6 page horizontal	92 x 82	600,-	800,-	----
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Layout fees

Layout fees on a time and material basis.

Inserts

Conditions and prices on demand.

Please see confirmation order sheet for address of shipment.

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